

SOC 644.01 SOCIOLOGY OF GLOBALIZATION

UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

DEPARTMENT OF SOCIOLOGY

FALL 2022

Credit:	3
Professor:	Dr. Sahan S. Karatasli (skaratasli@uncg.edu)
Time/Place:	W 5:30 – 8:20 pm / Graham 302
Limit	25
Office Hours:	M 2-3 pm @ Graham 318, or by appointment



Wassily Kandinsky, Composition VII, 1913



Wassily Kandinsky, Several Circles, 1926

COURSE DESCRIPTION

This course is an advanced introduction to sociological perspectives on globalization and its effects. We will investigate classical and recent theories, and research on in the field of globalization and global political-economy. The course will pay particular attention to changing dynamics of global capitalism, Global North and Global South divide, changing structures of global governance, global inequality, international development as well as land, labor and environmental rights and struggles that occur either due to globalization or as a reaction to it. We will also examine the relationship between globalization and various themes including time-space compression, social acceleration, global commodity chains, global cities, gender inequality, nationalism, populism and social movements.

STUDENT LEARNING OUTCOMES

By completing this course you will obtain broad knowledge of the sociological study of globalization and development. The object of the course is to undertake a serious rethinking of dominant theories and intellectual paradigms combined with historically substantive, rigorous empirical research on themes related to contemporary processes of globalization.

Students will learn about various sociological concepts including multiple definitions of globalization and de-globalization, time-space compression, social acceleration, Global North-South divide, modernization, the modern world-system, crisis of the welfare state, neoliberalism, dependency, neo-colonialism, sustainability, transnational corporations and movements, as well as counter-hegemonic globalization. By acquiring the above knowledge, students will gain a more refined and sophisticated understanding of global society as it relates to American society and yourself.

COURSE REQUIREMENTS

ATTENDANCE & PARTICIPATION

This is a face-to-face course. Every week, we will be meeting at Graham 302. Students are responsible for attending the seminars and participating in the discussions in an effective manner. Students will also use UNCG's Canvas site (canvas.uncg.edu) for preparation, readings, videos, discussion, etc. All materials (except required books) are available at canvas.uncg.edu > SOC644.01 – Sociology of Globalization.

Each week students are required to read the assigned readings and watch the videos posted on the Canvas site before coming to class; and to critically reflect on the material in class discussions.]

We will be meeting regularly in a face-to-face format. However, due to Covid19 pandemic, if you do not feel well, you can try to attend the seminars via Zoom every Wednesday at 5.30 pm (unless otherwise notified).

Meeting ID: 2037041535

Join URL: <https://uncg.zoom.us/j/2037041535>

PREPARATION TO LECTURES

Each week, after reading the assigned articles/chapters and watching the videos, students are expected to write a post on the discussion board (on the Canvas site) about at least one of the themes that they found interesting before coming to the lecture. These weekly comments must be posted by Tuesday night at 11.59 pm (before attending the lecture on Wednesday). These posts can be about

- 1) Topics that you found very interesting and useful in this week's modules (you need to elaborate why you found them interesting and useful).
- 2) New examples about some of the topics we covered from your own life experience,

3) Questions about the topics you did not understand well (you need to elaborate on what was said in the videos/lectures and which part did not make sense)

After the lectures, the students should reply and reflect on at least two other students' posts. You can give new examples, support or challenge the arguments, or ask new questions in these posts.

RESPONSE PAPERS

You will select three of the weekly modules to write a response paper. Response papers must summarize the key arguments of the assigned articles (and videos), evaluate the arguments raised in the paper (agree, disagree or question certain aspects) and raise substantive issues for in-class discussion. They can also ask questions to be answered in our class discussion. The responses will be posted on the Canvas site (under Response Paper section) by Tuesday 11.59 pm. There is no formal limit on the word count for response papers.

FINAL RESEARCH PAPER

At the end of the semester, students are expected to write a final research paper on the theme of globalization. More information on the final paper will be on the Canvas site under final research paper section.

TEXTBOOK

As a textbook we will be using George Ritzer and Paul Dean (2022) *Globalization: A Basic Text*, Third Edition. Wiley Blackwell; together with McMichael, Philip, and Heloise Weber. (2020). *Development and social change*. Sage Publications, 2020.

All other articles, book chapters and materials will be on the Canvas site.

GRADING

		Grading Scheme (pts)
Attendance & Participation:	15 pts	94 – 100 = A
15 Weekly Discussion Posts:	15 pts	91 – 93 = A-
3 Response Papers	30 pts	88 – 90 = B+
Final Paper	40 pts	84 – 87 = B
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Total	100 pts	78 – 80 = C+
		74 – 77 = C
		60 or below = F

COVID-19 STATEMENT

As we return for Fall 2022, all students, faculty, and staff are required to uphold UNCG's culture of care by actively engaging in behaviors that limit the spread of COVID-19. These actions include, but are not limited to:

- Following face-covering guidelines
- Engaging in proper hand-washing hygiene
- Self-monitoring for symptoms of COVID-19
- Staying home when ill
- Complying with directions from health care providers or public health officials to quarantine or isolate if ill or exposed to someone who is ill
- Completing a self-report when experiencing COVID-19 symptoms, testing positive for COVID-19, or being identified as a close contact of someone who has tested positive
- Staying informed about the University's policies and announcements via the COVID-19 website

Instructors will have *seating charts* for their classes. These are important for facilitating contact tracing should there be a confirmed case of COVID-19. Students must sit in their assigned seats at every class meeting. Students may move their chairs in class to facilitate group work, as long as instructors keep seating chart records. Students should not eat or drink during class time.

A limited number of *disposable masks* will be available in classrooms for students who have forgotten theirs. Face coverings are also available for purchase in the UNCG Campus Bookstore. Students who do not follow masking requirements will be asked to put on a face covering or leave the classroom to retrieve one and only return when they follow the basic standards of safety and care for the UNCG community. Once students have a face covering, they are permitted to re-enter a class already in progress. Repeated issues may result in conduct action. The course policies regarding attendance and academics remain in effect for partial or full absence from class due to lack of adherence with face covering and other requirements.

For instances where the Office of Accessibility Resources and Services (OARS) has granted accommodations regarding wearing face coverings, students should contact their instructors to develop appropriate alternatives to class participation and/or activities as needed. Instructors or the student may also contact OARS (336.334.5440) who, in consultation with Student Health services, will review requests for accommodations.

ACADEMIC INTEGRITY

All students are subject to The University of North Carolina at Greensboro's Academic Integrity Policy which can be found at <http://academicintegrity.uncg.edu>. Violations of the UNCG integrity policy will not be tolerated.

Violations can include cheating on exams, plagiarism, **reuse of assignments** without permission, improper use of the Internet and electronic devices, **unauthorized collaboration**, alteration of graded assignments, forgery and falsification, lying, facilitating academic dishonesty, unfair competition, paying someone else to do your work, copying the work of your fellow students, programming answers

into your calculator, and using unauthorized aids during a quiz. **Ignorance of these rules is not an excuse.**

In this course, you are **encouraged to work in groups**, but always be sure that ultimately you perform the assigned work **on your own**. That is, you may work in groups to better understand what is requested in the homework assignments and to produce statistical output when computing is required. You may not, however, turn in photocopies of computer output nor may you ever be in the possession of completed quizzes, or exams from previous years.

Bottom line: Be sure that what you ultimately turn in is your own original work. Written responses to homework questions must be of your own construction. Obviously, homework items requiring numeric or one- to two- word responses are not expected to be unique from student to student. If you have questions about this policy, please ask.

DISABILITY

If you have special needs due to a documented disability, please register with the Office of Disability Services (<http://ods.dept.uncg.edu/>) and have them notify me of your disability. We will discuss specific accommodations on a case by case basis according to the guidelines provided by the Office of Disability Services.

HEALTH AND WELLNESS

Your health impacts your learning. Throughout your time in college, you may experience a range of health issues that can cause barriers to your learning. These might include physical ailments, illnesses, strained relationships, anxiety, high levels of stress, alcohol/drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may be experiencing. You can learn about the free, confidential mental health services available on campus by calling 336-334-5874, visiting the website at <https://shs.uncg.edu/> or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. Help is always available.

ACADEMIC ACCOMMODATIONS

The University of North Carolina at Greensboro respects and welcomes students of all backgrounds and abilities. If you feel you will encounter any barriers to full participation in this course due to the impact of a disability, please contact the Office of Accessibility Resources and Services (OARS). The OARS staff can meet with you to discuss the barriers you are experiencing and explain the eligibility process for establishing academic accommodations. You can learn more about OARS by visiting their website at <https://ods.uncg.edu/> or by calling 336-334-544 or visiting them in Suite 215, EUC.

CLASS SCHEDULE

The tentative course plan is as follows. The final version will be available on the Canvas modules.

Day		Themes & Readings
Week 1	8/17	<p style="text-align: center;">INTRODUCTION AND COURSE OVERVIEW</p>
		<p style="text-align: center;">DEFINING GLOBALIZATION Liquids, Flows, and Structures</p> <p style="text-align: center;">WATCH:</p> <p style="text-align: center;">“Sweatshops: Deadly Fashion When Rich Fashion Bloggers Went to Cambodia” [53 min]</p> <p style="text-align: center;">https://www.youtube.com/watch?v=E2HnFr8jgCQ</p> <p style="text-align: center;">READ:</p>
Week 2	8/24	<p style="text-align: center;">Ritzer & Dean, <i>Globalization: A Basic Text</i>, Ch1.</p> <p style="text-align: center;">Karl Marx and Friedrich Engels (1848 [1948]) “The Manifesto of the Communist Party” (International Publishers), pp.6-12.</p> <p style="text-align: center;">Jürgen Osterhammel and Niels P. Petersson, “Globalization: Circumnavigating a Term”, in <i>Globalization: A Short History</i>, pp. 1-11.</p> <p style="text-align: center;">Charles Kurzman (2022) “The Globalization of Social Forces”, <i>Social Forces</i> 101(1), 93-101</p>
		<p style="text-align: center;">QUESTIONING GLOBALIZATION Some Basic Issues, Debates, and Controversies</p> <p style="text-align: center;">WATCH:</p> <p style="text-align: center;">Globalization: Debate on Globalization [16 min.] https://video-alexanderstreet-com.libproxy.uncg.edu/watch/globalization-debate-on-globalization?context=channel:academic-video-online</p> <p style="text-align: center;">READ:</p> <p style="text-align: center;">Ritzer & Dean, <i>Globalization: A Basic Text</i>, Ch2.</p> <p style="text-align: center;">Jonah Norberg (2003) “In Defense of Global Capitalism”, 247-262</p> <p style="text-align: center;">Robert H. Wade (2004). “Is Globalization Reducing Poverty and Inequality?”, <i>World Development</i> 32(4), 567-589</p>
Week 3	8/31	

Adam Smith (1776) “On Systems of Political-Economy”, in *Wealth of Nations*, [excerpts from “On the Advantages which Europe has derived from the Discovery of America, and from that of a Passage to the East Indies by the Cape of Good Hope”]

Ibn Khaldun (1377). *Muqaddimah*, Selected Passages. (see Issawi, pp.88-95).

ADDITIONAL READINGS

Hobsbawm, Eric. (2000). “The Global Village”. On the Edge of the New Century, The New Press. pp.61-93.

GLOBALIZATION AND RELATED PROCESSES Imperialism, Colonialism, Development, Westernization, Easternization, and Americanization

WATCH:

“Banking on Life and Debt” by Robert Richter (New York, NY: Richter Productions, 1995). [28 minutes]
<https://video-alexanderstreet-com.libproxy.uncg.edu/watch/banking-on-life-and-debt>

READ:

Week 4 9/7

Ritzer & Dean, *Globalization: A Basic Text*, Ch3

McMichael & Weber, DSC, Part I & II.

W.W. Rostow (1960) “The stages of economic growth: A non-communist manifesto.”

Andre Gunder Frank ([1966] 1970). “The Development of Underdevelopment”.

Frantz Fanon, “First Truths on the Colonial Problem”, in *Toward the Africa Revolution*, pp.120-126 (New York: Grove Press)

NEOLIBERAL GLOBALIZATION AND FUTURE OF CAPITALIST WORLD-SYSTEM

Roots, Principles, Criticisms, and Neo-Marxian Alternatives

WATCH:

Week 5 9/14

“The End of Poverty” by Phillippe Diaz [104 minutes]
<https://video-alexanderstreet-com.libproxy.uncg.edu/watch/the-end-of-poverty>

READ:

Ritzer & Dean, *Globalization: A Basic Text*, Ch4

Burawoy, Michael. (2010). From Polanyi to Pollyanna: The false optimism of global labor studies. *Global Labour Journal*, 1(2).

Wallerstein, Immanuel . “Globalization or the Age of Transition?”, *International Sociology* 15(2): 249-265

Arrighi, Giovanni. “Globalization and the Rise of East Asia: Lessons from the Past, Prospects for the Future”, *International Sociology*, 13(1): 59-77

OPTIONAL READINGS (DEBATE):

Tilly, Charles. “Globalization Threatens Labor’s Rights”, in *International Labor and Working-Class History*, Spring 1995, No;47, pp.1-23

Wallerstein, Immanuel. “Response: Declining States, Declining Rights?” *International Labor and Working-Class History*, no. 47, 1995, pp. 24–27. JSTOR, <http://www.jstor.org/stable/27672208>.

Zolberg, Aristide R. “Response: Working-Class Dissolution.” *International Labor and Working-Class History*, no. 47, 1995, pp. 28–38. JSTOR, <http://www.jstor.org/stable/27672209>

Arrighi, Giovanni. (2000). *Globalization and Historical Macrosociology*. in Janet Abu-Lughod, ed., *Sociology for the Twenty-First Century. Continuities and Cutting Edges*. Chicago:Chicago University Press 2000, pp. 117-133.

GLOBAL POLITICAL STRUCTURES: Nation-states, Nationalism and Populism

WATCH:

“Populism is reshaping our world”, the Economist [15 min]
<https://www.youtube.com/watch?v=ekc5EAPPPgk>

READ:

Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch3

Week 6 9/21

Malesevic, Sinisa. (2019). “Globalisation and Nationalist Subjectivities” in *Grounded Nationalisms* (Cambridge: Cambridge University Press”, 234-254

Sahan S Karatasli (2020) “Capitalism and nationalism in the longue duree: Hegemony, crisis and state-seeking nationalist mobilization, 1492-2013”, *International Journal of Comparative Sociology* 1-31.

Sefika Kumral (2022) “Globalization, Crisis and Right-Wing Populists in the Global South: The Cases of India and Turkey”, *Globalizations* 1-31

Chase-Dunn, Christopher & Paul Almeida. (2020). Evolution of the Global Right in *Geoculture, in Global Struggles and Social Change*, pp.118-144

**GLOBAL ECONOMIC FLOWS:
Production, Consumption, Global Value Chains**

WATCH:

“Mardi Gras: Made in China” [72 min]

READ:

Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch7

Werner, Marion, and Jennifer Bair. "Global value chains and uneven development: a disarticulations perspective." Handbook on global value chains. Edward Elgar Publishing, 2019

Terence K. Hopkins and Immanuel Wallerstein (1994). “Commodity Chains: Construct and Research”, in Gary Gereffi and Miguel Korzeniewicz (eds). Commodity Chains and Global Capitalism. (Westport, Connecticut and London: Praeger), pp.1-14

Week 7 9/28

Miguel Korzeniewicz, “Commodity Chains and Marketing Strategies: Nike and the Global Athletic Footwear Industry”, in Gary Gereffi and Miguel Korzeniewicz (eds). Commodity Chains and Global Capitalism. (Westport, Connecticut and London: Praeger), pp.247-266

Hyung Kook Kim and Su-Hoon Lee, “Commodity Chains and the Korean Automobile Industry”, in Gary Gereffi and Miguel Korzeniewicz (eds). Commodity Chains and Global Capitalism. (Westport, Connecticut and London: Praeger), pp.281-296

Suzanne Wilson and Marta Zambrano, “Cocaine, Commodity Chains and Drug Politics: A Transnational Approach”, in Gary Gereffi and Miguel Korzeniewicz (eds). Commodity Chains and Global Capitalism. (Westport, Connecticut and London: Praeger), pp.297-316

**GLOBAL CULTURE AND CULTURAL FLOWS:
Glocalization, McDonalidization and Clash of Civilizations?**

WATCH:

“The Illusionists – The Globalization of Beauty”
<https://uncg.kanopy.com/video/illusionists>

READ:

Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch8

Week 8 10/5

George Ritzer (2000) "An Introduction to McDonaldization", in Ritzer (ed) McDonaldization Reader.

Matthew B. Robinson (2000) "McDonaldization of America's Police, Courts and Corrections", in Ritzer (ed) McDonaldization Reader.

Kathryn Hausbeck and Barbara G. Brents "McDonaldization of the Sex Industries?: The Business of Sex", in Ritzer (ed) McDonaldization Reader.

Dennis Hayes and Robin Wynyard "Whimpering into the Good Night: Resisting McUniversity", in Ritzer (ed) McDonaldization Reader.

George Ritzer: "McDonaldization and Its Relationship to the Labor Process", in Ritzer (ed) McDonaldization Reader.

HIGH-TECH GLOBAL FLOWS AND STRUCTURES **Technology, Time-Space Compression, Mass and Social Media**

WATCH:

Hartmut Rosa "Why are we stuck behind the social acceleration" [Video: 18 min]

READ:

Ritzer & Dean, *Globalization: A Basic Text*, Ch9

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| Week 9 | 10/12 | David Harvey, "Time-Space Compression and the Postmodern Condition" |
| | | Hartmut Rosa, "Social Acceleration: Ethical and Political Consequences of a Desynchronized High-Speed Society" |
| | | Hannah Arendt (1958) "Preface" in <i>The Human Condition</i> (Chicago: Chicago University Press). |
| | | Hannah Arendt (1958) "World Alienation" in <i>The Human Condition</i> (Chicago: Chicago University Press), pp.270-279 |

GLOBAL FLOWS OF PEOPLE **Migration, Human Trafficking and Tourism**

WATCH

"Climate Refugees" [85 min]

Week 10	10/19	https://www.kanopy.com/product/climate-refugees-global-human-impact-clima
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READ:

Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch10

Baumann, Zygmunt (2007). "Humanity on the Move", in *Liquid Times: Living in an Age of Uncertainty*. Polity, pp.27-54

Andrew Nova Le, "Unanticipated transformation of infrapolitics", *The Journal of Peasant Studies*, 49(5), 999-1018

McKeown, Adam. "Global Migration, 1846-1940." *Journal of World History* (2004): 155-189.

GLOBAL ENVIRONMENTAL FLOWS Global Climate Crisis

WATCH:

Joseph Stiglitz, (2007) "Globalization and Environment" [Video: 39 min.]
<https://login.libproxy.uncg.edu/login?url=https://video.alexanderstreet.com/watch/globalization-and-the-environment>

READ:

Week 11 10/26

Books: Ritzer & Dean, GBT, Ch11

McMichael & Weber, DSC, Ch7,8

Greta Thunberg, (2019). "No One is Too Small to Make a Difference", Penguin

Grant, Don, Andrew Jorgenson and Wesley Longhofer. (2020). "Who is Responsible for This Mess?" *Super Polluters*, pp.1-29

Chase-Dunn, Christopher & Paul Almeida. (2020). "Transnational Movements: Climate Justice", in *Global Struggles and Social Change*, pp.72-86

NEGATIVE GLOBAL FLOWS AND PROCESSES Pandemics, Terrorism and Wars

WATCH:

Corona's Consequences – How the pandemic is changing globalization [42 min]
<https://www.youtube.com/watch?v=j1z-gVc6HZg>

READ:

Week 12 11/2

Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch12

Li Zhang, "The Origins of Covid-19: China and Global Capitalism", pp.1-55

Denemark, Robert . A. (2022). Pandemics in global and historical perspective. *Globalizations*, 19(3), 380-396.

Appadurai, Arjun. "Dead certainty: Ethnic violence in the era of globalization." *Development and change* 29(4), (1998): 905-925.

Susan Olzak (2011) "Does Globalization Breed Ethnic Discontent?" *Journal of Conflict Resolution* 55(1): 3-32

Christopher Chase-Dunn, Jisoo Kim and Alexis Alvarez, "Comparing Waves of Structural Deglobalization: A world-systems perspective", IROWS working papers, 1-18

GLOBAL ECONOMIC POWER AND INEQUALITY **Class Inequalities, Global Cities, Global North-South Divide**

WATCH:

"Globalization and Developing Nations" in "Where is the World Going, Mr Stiglitz?" [69 min]
<https://video-alexanderstreet-com.libproxy.uncg.edu/watch/globalization-and-developing-nations?context=channel:alexander-street-store>

READ

Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch13

- Week 13** 11/9
- Silver, Beverly. (2003). *Forces of Labor: Workers Movements and Globalization Since 1870*. (Cambridge: Cambridge University Press), pp.1-74 (Introduction and Labor Movements and Capital Mobility).
- Saskia Sassen (2002) "Global Cities and Survival Circuits", *American studies: An anthology*, 185-193.
- Wallerstein, Immanuel. (1983). Conclusion: On Progress and Transitions. In *Historical Capitalism*. Verso, pp.96-
- Karatasli, S. S. (2020). Global Inequality and Capitalist World-Economy, 1500—Present: A Critique of Neo-Modernization Theories. In *Challenges of Globalization and Prospects for an Inter-civilizational World Order* (pp. 307-330). Springer, Cham.

GLOBAL POWER, RACE AND GENDER **Globalization, Racial and Gender-Based Inequalities**

WATCH:

"Mardi Gras: Made in China"

READ:

- Week 14** 11/16
- Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch14
- Rauna Kuokkanen, "Globalization as Racialized, Sexualized Violence: The Case of Indigenous Women", *International Feminist Journal of Politics*, 10(2), 216-233.
- Bhattacharyya, G., Gabriel, J., & Small, S. (2016). *Race and power: Global racism in the twenty-first century*. Routledge.
Introduction

Ch. 1: Cganging Configurations of Whiteness and
Ch2: New Forms of Racialization in the Global Economy).

RESISTING GLOBALIZATION

Anti-globalization and alter-globalization movements; possible futures of globalization

WATCH:

“No Logo: Brands Globalization Resistance” (45 minutes)

READ:

Book: Ritzer & Dean, *Globalization: A Basic Text*, Ch15
McMichael & Weber, *Development and Social Change*, Ch9-10

Smith, Jackie. (2001). Globalizing resistance: The battle of Seattle and the future of social movements. *Mobilization: An International Quarterly*, 6(1), 1-19.

Arrighi, G., Hopkins, T. K., & Wallerstein, I. (2012). Ch2. Dilemmas of Antisystemic Movements & Ch.5: 1968: The Great Rehearsal.

Week 15 11/23

Chase-Dunn, Christopher & Paul Almeida. (2020). “The New Global Left and the World Revolution of 20xx:”, in *Global Struggles and Social Change*, pp.87-117.

Karatasli, Sahan Savas. (2019). "The twenty-first century revolutions and internationalism: a world historical perspective." *Globalizations* 16.7: 985-997.

ADDITIONAL READINGS:

Callinicos, Alex. (2007). “What Does Revolution Mean in the Twenty-First Century?” In *Revolution in the Making of the Modern World: Social Identities, Globalization and Modernity*, edited by John Foran, David Lane, and Andreja Zivkovic, 151-164. New York: Routledge.

Foran, John. “New Political Cultures of Opposition: What Future for Revolutions?” In *Revolution in the Making of the Modern World: Social Identities, Globalization and Modernity*, edited by John Foran, David Lane, and Andreja Zivkovic, 236-250. New York: Routledge, 2007.

Week 16 11/30

CONCLUDING DISCUSSIONS